

**THE EFFECT OF USING TIKTOK MEDIA ON THE SPEAKING SKILLS
OF THE SEVENTH GRADE STUDENTS AT SMPN 2 PULAU PUNJUNG**

THESIS

*Submitted in fulfilment of the Requirements for Undergraduate Program in
Education the Strata One (S1) Degree*



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MOTTO

“And whoever puts their trust in Allah, then He is sufficient for them.”

(QS. At-Talaq [65]: 3)

*“The storm taught me that not every goodbye is a loss. Some goodbyes become
the beginning of the life I prayed for”*

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DECLARATION PAGE

I am undersigned

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Hereby Solemnly declare that:

1. This thesis is truly my own work, and in preparing the thesis, I implemented and respected the research code of ethics that applies both outside and at the Islamic State University Imam Bonjol, Padang.
2. If it is later discovered and proven that part or all of the contents of this thesis contains violations of the research code of ethics, I agree to accept all legal consequences in accordance with the relevant provisions.

Padang, 07 August 2026

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APPROVAL PAGE

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OF THE SEVENTH GRADE STUDENTS AT SMPN 2 PULAU PUNJUNG**

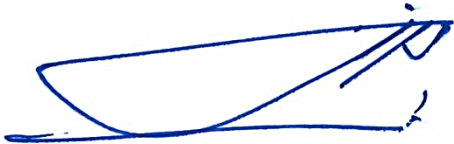
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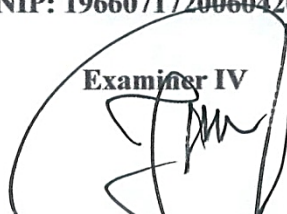
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Skripsi dengan judul “Pengaruh Penggunaan Media TikTok terhadap keterampilan Berbicara Siswa Kelas VII di SMPN 2 Pulau Punjung ” ditulis oleh Melani Nasril, NIM: 2214050085, telah diujikan dalam sidang Munaqasah Fakultas Tarbiyah dan Keguruan Universitas Islam Negeri (UIN) Imam Bonjol Padang pada tanggal 8 September 2026. Oleh karena itu, skripsi ini telah diterima sebagai salah satu syarat untuk memperoleh gelar Sarjana Pendidikan (S.Pd.) Program Strata Satu (S1) pada Jurusan Tadris Bahasa Inggris.

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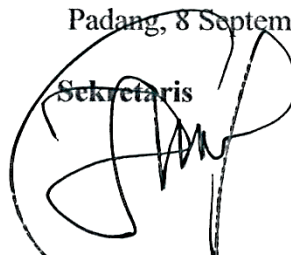
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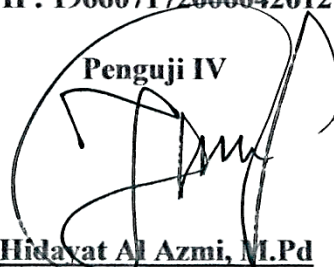
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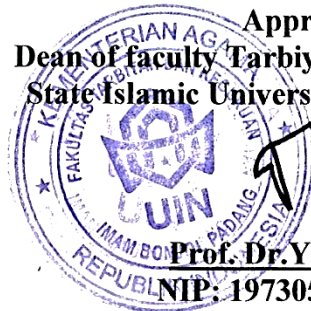
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ABSTRACT

Melani Nasril 2026 : “The Effect of Using Tiktok Media on The Speaking Skills of The 7th Grade Students at SMPN 2 Pulau Punjung

The purpose of this research was to determine whether the use of TikTok as a learning medium has a significant effect on the speaking skills of the seventh-grade students at SMPN 2 Pulau Punjung. This research was conducted because students still experienced difficulties in speaking English, particularly in pronunciation, fluency, grammar, and vocabulary, while the learning process was still dominated by conventional teaching methods with limited use of digital learning media. This research employed a quantitative approach using a quasi-experimental design with a nonequivalent control group design. The population of this research consisted of all seventh-grade students at SMPN 2 Pulau Punjung. The sample was selected through purposive sampling, involving 32 students in the experimental class and 32 students in the control class. The experimental class was taught using TikTok as a learning medium, whereas the control class was taught using conventional teaching methods. The instrument used in this research was a speaking test administered in the form of a pre-test and a post-test. The data were analyzed using descriptive statistics, the Shapiro–Wilk normality test, and the Mann–Whitney U test using IBM SPSS Statistics version 25. The findings showed that the mean post-test score of the experimental class was 59.53, while the control class obtained a mean score of 42.50. The Shapiro–Wilk test showed that the data in both the experimental class (Sig. = 0.008) and the control class (Sig. = 0.028) were not normally distributed. Therefore, the Mann–Whitney U test was used to test the hypothesis. The results showed a Mann–Whitney U value of 420.000, with a Z value of -1.263 and an Asymp. Sig. (2-tailed) value of 0.206, which was higher than 0.05. Therefore, the null hypothesis (H_0) was not rejected, and the alternative hypothesis (H_a) was not accepted. In conclusion, the use of TikTok as a learning medium did not result in a statistically significant difference in the speaking skills of the seventh-grade students at SMPN 2 Pulau Punjung.

Keywords: *TikTok, learning medium, speaking skills, quasi-experimental research.*

ABSTRAK

Melani Nasril, 2026: “Pengaruh Penggunaan Media TikTok terhadap Keterampilan Berbicara Siswa Kelas VII di SMPN 2 Pulau Punjung”

Tujuan penelitian ini adalah untuk mengetahui apakah penggunaan TikTok sebagai media pembelajaran memberikan pengaruh yang signifikan terhadap keterampilan berbicara siswa kelas VII di SMPN 2 Pulau Punjung. Penelitian ini dilaksanakan karena siswa masih mengalami kesulitan dalam berbicara bahasa Inggris, khususnya dalam aspek pengucapan, kelancaran, tata bahasa, dan kosakata, sementara proses pembelajaran masih didominasi oleh metode pembelajaran konvensional dengan penggunaan media pembelajaran digital yang terbatas. Penelitian ini menggunakan pendekatan kuantitatif dengan desain eksperimen semu (*quasi-experimental design*) dan rancangan *nonequivalent control group design*. Populasi penelitian ini adalah seluruh siswa kelas VII SMPN 2 Pulau Punjung. Sampel dipilih menggunakan teknik *purposive sampling*, yang terdiri dari 32 siswa pada kelas eksperimen dan 32 siswa pada kelas kontrol. Kelas eksperimen diajar menggunakan TikTok sebagai media pembelajaran, sedangkan kelas kontrol diajar menggunakan metode pembelajaran konvensional. Instrumen yang digunakan dalam penelitian ini adalah tes berbicara yang diberikan dalam bentuk *pre-test* dan *post-test*. Data dianalisis menggunakan statistik deskriptif, uji normalitas Shapiro–Wilk, dan uji Mann–Whitney U dengan bantuan IBM SPSS Statistics versi 25. Hasil penelitian menunjukkan bahwa nilai rata-rata *post-test* kelas eksperimen adalah 59,53, sedangkan kelas kontrol memperoleh nilai rata-rata 42,50. Uji Shapiro–Wilk menunjukkan bahwa data pada kelas eksperimen (Sig. = 0,008) dan kelas kontrol (Sig. = 0,028) tidak berdistribusi normal. Oleh karena itu, uji Mann–Whitney U digunakan untuk menguji hipotesis. Hasil uji Mann–Whitney U menunjukkan nilai 420,000, dengan nilai Z sebesar -1,263 dan nilai Asymp. Sig. (2-tailed) sebesar 0,206, yang lebih besar dari 0,05. Dengan demikian, hipotesis nol (H_0) tidak ditolak dan hipotesis alternatif (H_a) tidak diterima. Kesimpulannya, penggunaan TikTok sebagai media pembelajaran tidak menunjukkan perbedaan yang signifikan secara statistik terhadap keterampilan berbicara siswa kelas VII di SMPN 2 Pulau Punjung.

Kata kunci: TikTok, media pembelajaran, keterampilan berbicara, eksperimen semu.

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