

BAB V

PENUTUP

A. Kesimpulan

Berdasarkan hasil penelitian tentang penerapan prinsip *Halal Supply Chain* pada Usaha Mikro Kopi Keliling Langgam di Kota Padang dengan menggunakan analisis SCOR, dapat diketahui bahwa penerapan prinsip halal telah mencakup lima proses utama, yaitu *Plan*, *Source*, *Make*, *Deliver*, dan *Return*. Pada proses *Plan*, kebutuhan bahan baku sudah dipersiapkan sebelum kegiatan penjualan, meskipun jumlah persediaan belum selalu mencukupi kebutuhan. Proses *Source* menunjukkan bahwa bahan baku diperoleh dari sumber yang jelas dan penyimpanannya telah memperhatikan kebersihan, tetapi fasilitas penyimpanan yang tersedia masih terbatas. Pada proses *Make*, bahan yang digunakan telah diperhatikan kehalalannya dan kebersihan peralatan juga dijaga, walaupun pencucian peralatan terkadang tertunda ketika aktivitas penjualan sedang ramai. Selanjutnya, pada proses *Deliver*, kebersihan dan kondisi produk diperiksa sebelum diserahkan kepada konsumen, namun kondisi tempat penjualan yang terbuka menyebabkan produk memiliki risiko terkena debu. Pada proses *Return*, keluhan konsumen dapat dijadikan sebagai bahan evaluasi untuk memperbaiki produk dan pelayanan, tetapi belum terdapat pelaksanaan penggantian terhadap produk yang mengalami masalah.

Secara umum, penelitian menemukan bahwa penerapan prinsip *Halal Supply Chain* telah berjalan pada seluruh tahapan SCOR, namun masih terdapat beberapa

bagian yang belum terlaksana secara optimal. Kendala yang ditemukan meliputi keterbatasan tempat penyimpanan, pengelolaan persediaan yang belum maksimal, kebersihan peralatan yang belum selalu terjaga ketika kondisi penjualan ramai, risiko kebersihan produk selama proses distribusi, serta belum adanya mekanisme penggantian produk yang bermasalah. Dengan demikian, diperlukan perbaikan dan pengawasan yang lebih konsisten pada setiap proses rantai pasok agar kualitas produk, kebersihan, dan kehalalan produk tetap terjamin.

B. Keterbatasan dan Rekomendasi Penelitian Lanjutan

Penelitian ini memiliki keterbatasan, yaitu hanya dilakukan pada usaha mikro kopi keliling Langgam di Kota Padang dan menggunakan pendekatan kualitatif dengan analisis SCOR. Oleh karena itu, hasil penelitian hanya menggambarkan kondisi penerapan prinsip *Halal Supply Chain* pada usaha yang diteliti dan belum dapat digunakan sebagai gambaran umum untuk usaha kopi keliling lainnya di wilayah yang berbeda. Selain itu, penelitian ini hanya berfokus pada penerapan prinsip *Halal Supply Chain* dalam proses *Plan, Source, Make, Deliver, dan Return* pada usaha mikro kopi keliling Langgam, sehingga belum mencakup kondisi penerapan *halal supply chain* pada usaha kopi keliling lainnya.

Berdasarkan keterbatasan tersebut, penelitian selanjutnya diharapkan dapat memperluas cakupan objek dan wilayah penelitian dengan melibatkan usaha kopi keliling lainnya, sehingga dapat diperoleh pemahaman yang lebih komprehensif mengenai penerapan prinsip *Halal Supply Chain*. Penelitian selanjutnya juga dapat mengembangkan pendekatan

dan metode penelitian yang digunakan untuk memperoleh analisis yang lebih mendalam terhadap penerapan prinsip halal supply chain pada setiap tahapan SCOR, meliputi *Plan*, *Source*, *Make*, *Deliver*, dan *Return*. Selain itu, penelitian mendatang dapat memberikan perhatian yang lebih mendalam terhadap aspek kehalalan pada setiap tahapan rantai pasok, mulai dari pengadaan dan penyimpanan bahan baku, proses pengolahan, pendistribusian produk, hingga penanganan keluhan dan pengembalian produk.

C. Saran

Berdasarkan hasil penelitian, usaha mikro kopi keliling Langgam di Kota Padang diharapkan dapat meningkatkan konsistensi penerapan prinsip *Halal Supply Chain* pada setiap tahapan kegiatan usaha, terutama dalam menjaga kebersihan peralatan, penataan dan penyimpanan bahan baku, serta pemeriksaan produk sebelum diserahkan kepada konsumen. Penerapan tersebut perlu dilakukan secara berkelanjutan, termasuk ketika kondisi penjualan sedang ramai, agar kebersihan, kehalalan, dan kualitas produk tetap terjaga.



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