

**THE EFFECT OF GENIALLY MEDIA TOWARD ENGLISH LEARNING
INTEREST AT MTsN 4 KUANTAN SINGINGI**

Thesis

Submitted to the Faculty of Education and Teacher Training as a
Fulfillment of the Requirements for the Degree of Bachelor of Education (S.Pd.)
in the English Language Education Study Program



By:

Zulia Ilmawati

NIM. 2214050102

**ENGLISH LANGUAGE EDUCATION STUDY PROGRAM
FACULTY OF EDUCATION AND TEACHER TRAINING
IMAM BONJOL STATE ISLAMIC UNIVERSITY, PADANG**

1448 H/ 2026 M

DECLARATION PAGE

Hereby, I declare that this thesis entitled “The Effect of Genially Media Toward English Learning Interest at MTsN 4 Kuantan Singingi” Is my own work. I quoted some theories of this reaserch from several references and sources. Moreover, if the followiing day proves that this thesis is not my own work, i will be ready to take a consequence

Padang, 27 July 2026
The Researcher



Zulia Ilmawati
2214050102

APPROVAL PAGE

**The Effect of Genially Media Toward English Learning Interest at MTsN 4
Kuantan Singingi**

By:

Zulia Ilmawati

2214050102

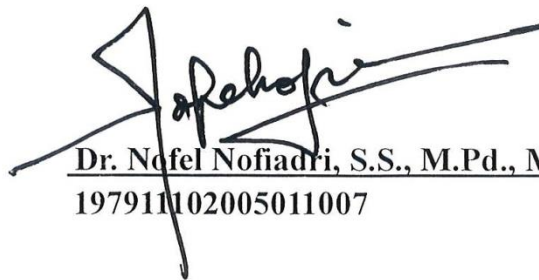
This thesis is approved for examination

First Supervisor

Second Supervisor



Dr. Hadeli, MA., M.Pd.
196602011992031003



Dr. Nofel Nofiadri, S.S., M.Pd., M.Hum
197911102005011007

THESIS ACCEPTANCE

The thesis entitled “The Effect of Genially Media Toward English Learning Interest at MTsN 4 Kuantan Singingi” written by Zulia Ilmawati, student register number: 2214050102 has been examined by Board of Examination in the faculty of Tarbiyah and Teacher Training of Islamic State University (UIN) Imam Bonjol Padang. On September, 4th 2026. Therefore, it has accepted as one of the requisites to procure Academician Degree Program of Strata One(S1) degree in English Tadris Department.

Padang, September 4th 2026

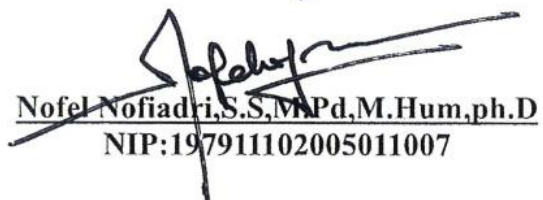
Board of Examination

Chairperson



Dr. Hadeli M.A, M.Pd
NIP: 196602011992031001

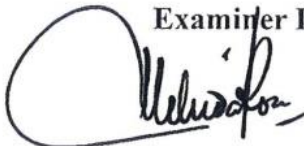
Secretary



Nofel Nofiadri, S.S, M.Pd, M.Hum, ph.D
NIP: 197911102005011007

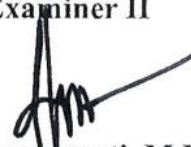
Members

Examiner I



Dr. Melinda Roza, M. Pd
NIP: 197301272005012003

Examiner II



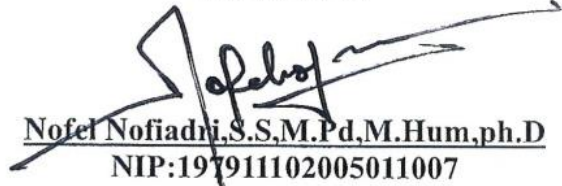
Dr. Darmayenti, M.Pd
NIP: 197307111999032002

Examiner III



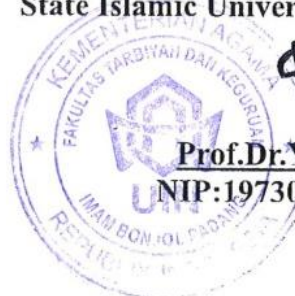
Dr. Hadeli M.A, M.Pd
NIP: 196602011992031001

Examiner IV



Nofel Nofiadri, S.S, M.Pd, M.Hum, ph.D
NIP: 197911102005011007

Approved by,
Dean of faculty Tarbiyah and Teacher Training
State Islamic University Imam Bonjol Padang



Prof. Dr. Yasmadi, M.Ag
NIP: 197305172000031001

PENGESAHAN TIM PENGUJI

Skripsi dengan judul “Pengaruh Media Genially Terhadap Minat Belajar Bahasa Inggris di MTsN 4 Kuantan Singingi” ditulis oleh Zulia Ilmawati NIM: 2214050102 telah diujikan dalam sidang Munaqasah Fakultas Tarbiyah dan Keguruan Universitas Islam Negeri (UIN) Imam Bonjol Padang pada tanggal 4 September 2026. Oleh karena itu telah diterima sebagai salah satu syarat untuk memperoleh gelar Sarjana Pendidikan (S.Pd) Program Strata Satu (S1) pada Jurusan Tadris Bahasa Inggris.

Padang, 4 September 2026

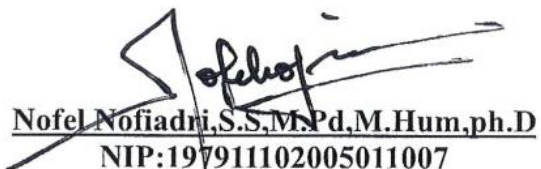
Board of Examination

Chairperson



Dr. Hadeli M.A, M.Pd
NIP: 196602011992031001

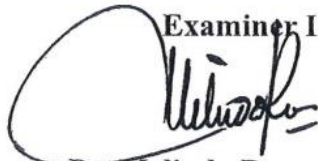
Secretary



Nofel Nofiadri, S.S, M.Pd, M.Hum, ph.D
NIP: 197911102005011007

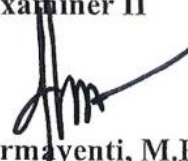
Members

Examiner I



Dr. Melinda Roza, M. Pd
NIP: 197301272005012003

Examiner II



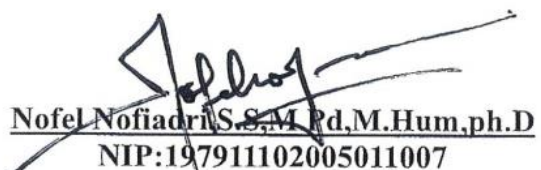
Dr. Darmayenti, M.Pd
NIP: 197307111999032002

Examiner III



Dr. Hadeli M.A, M.Pd
NIP: 196602011992031001

Examiner IV



Nofel Nofiadri, S.S, M.Pd, M.Hum, ph.D
NIP: 197911102005011007

Approved by,
Dean of faculty Tarbiyah and Teacher Training
State Islamic University Imam Bonjol Padang



Prof. Dr. Yasmadi, M. Ag

NIP: 197305172000031001

ABSTRACT

Zulia Ilmawati (2026). “The Effect of Genially Media toward English Learning Interest at MTsN 4 Kuantan Singingi”.

This research is motivated by the gap between the demands of 21st-century learning, which emphasizes interactivity and student engagement, and the still-conventional learning practices at MTsN 4 Kuantan Singingi. This gap has resulted in low student interest in learning, particularly in English at MTsN 4 Kuantan Singingi. This study aims to determine the differences in English learning interests of eighth-grade students at MTsN Kuantan Singingi who use Genially media and those taught with conventional media. This study uses a quantitative approach with a quasi-experimental research type. The study population was 95 students and the sample was 51 students. The data collection technique used a questionnaire that had been tested for validity and reliability. Data analysis was carried out using the SPSS version 25 program through descriptive statistical analysis and the t-test. The results of this study are that the learning interest of students who follow learning through conventional media is lower compared to students who learn using Genially media with an average value of 40.08 in the control class and 53.88 in the experimental class with a t-test result of 0.000 ($0.000 < 0.05$). These results indicate that the use of Genially media is able to increase students' interest in learning English compared to conventional methods at MTsN 4 Kuantan Singingi. Based on this conclusion, it can be said that the media is able to increase students' interest in learning English at MTsN 4 Kuantan Singingi.

Keywords : Genially Media, Learning Interest, English

ABSTRAK

Zulia Ilmawati (2026). “Pengaruh Media Genially Terhadap Peningkatan Minat Belajar Bahasa Inggris Siswa Di MTsN 4 Kuantan Singingi”.

Penelitian ini dilatarbelakangi oleh kesenjangan antara tuntutan pembelajaran abad 21 yang menekankan interaktivitas dan keterlibatan peserta didik dalam belajar dengan praktik pembelajaran yang masih bersifat konvensional di MTsN 4 Kuantan Singingi. Kesenjangan ini berdampak pada rendahnya minat belajar peserta didik, khususnya pada mata pelajaran Bahasa Inggris di MTsN 4 Kuantan Singingi. Penelitian ini bertujuan untuk mengetahui perbedaan minat belajar Bahasa Inggris siswa kelas VIII di MTsN Kuantan Singingi dengan menggunakan media Genially dan siswa yang diajar dengan media konvensional. Penelitian ini menggunakan pendekatan kuantitatif dengan jenis penelitian kuasi eksperimen. Populasi Penelitian berjumlah 95 siswa dan sampelnya sebanyak 51 siswa. Teknik pengumpulan data menggunakan angket yang telah diuji validitas dan reliabilitasnya. Analisis data dilakukan dengan bantuan program SPSS versi 25 melalui analisis statistik deskriptif dan Uji T. Hasil penelitian ini adalah minat belajar siswa yang mengikuti pembelajaran melalui media konvensional lebih rendah dibandingkan dengan siswa yang belajar menggunakan media Genially dengan nilai rata-rata kelas kontrol 40,08 dan kelas eksperimen 53,88 dengan hasil uji T sebesar 0,000 ($0,000 < 0,05$). Hasil ini menunjukkan bahwa penggunaan media Genially mampu meningkatkan minat belajar siswa dalam Bahasa Inggris dibandingkan dengan metode konvensional di MTsN 4 Kuantan Singingi. Berdasarkan kesimpulan tersebut maka dapat dikatakan bahwa media Genially mampu meningkatkan minat belajar Bahasa Inggris siswa di MTsN 4 Kuantan Singingi.

Kata Kunci : Media Genially, Minat Belajar, Bahasa inggris

ACKNOWLEDGEMENT



“In the Name of Allah, the Most Gracious, the Most Merciful”

Alhamdulillahirabbil’alamin. In the name of Allah, the lord of the world. The beneficent and most merciful, praises belong to Allah almighty. With his guidance and blessing, the researcher has accomplished the thesis entitled “ The Effect of Genially Media Toward English Learning Interest at MTsN 4 Kuantan Singingi”. Peace be upon Prophet Muhammad ﷺ , who has inspired and always given goodness in the world. The author recognizes that this thesis could not have been completed without the support and assistance of various parties. Therefore, the researcher would like to express her gratitude to all the beloved individuals who have encouraged, motivated, and helped her to finish this thesis. On this occasions, the author wishes to express her heartfelt thanks.

Thanks to:

1. Dr. Hadeli, MA., M.Pd. as supervisor I and Dr. Nofel Nofiadri S.S, M.Pd, M.Hum. as supervisor II who has provided maximum guidance and direction, so that the author can finish writing this thesis.
2. Examiner I, Dr. Melinda Roza, M.Pd. and Examiner II, Dr. Darmayenti, M. Pd. who give a huge favor during the exam and guide the researcher to revise the thesis.
3. Dr. Melinda Roza, M.Pd, as Head of the English Department, and all lectures of the English Education Department have taught and transferred their knowledge during the courses.

4. Dr. Nofel Nofiadri S.S, M.Pd, M.Hum as my Academic advisor who has guided me during the years of my study.
5. All lectures who have given the author their knowledge and information through the meeting in the class or personally.
6. Prof. Dr. Yasmadi, M.Ag as Dean of the Tarbiyah and Teacher Training Faculty of State Islamic University Imam Bonjol Padang.
7. The validator Dr. Arwemi, M.Pd, Hidayat Al Azmi, M.Pd, Lailatul Husna, S. Hum, M.Pd
8. Headmaster, Administrative, staff, All teacher, The students of class VIII.1 and VIII.2 of MTsN 4 Kuantan Singingi which has given the author the opportunity to conduct the research.
9. Special thanks to my father (Zaib) and mother (Masliati), the most influential figures in my life, who with their sincerity, patience, and countless love have guided me from childhood until I reached college. Thank you for every prayer, every piece of advice, and every sacrifice that accompanied me in completing my thesis and earning my bachelor's degree. May Allah SWT reward your kindness and sincerity with blessings and health throughout my life. Aamiin.
10. To my beloved siblings, Yelpi Ridarsi, S.Pd and Ahmad Nurdin, S. Sos, Thank you for your endless love, unwavering support, heartfelt prayers, and constant encouragement throughout my journey. Your presence has always been a source of strength and motivation for me. May Allah always bless you with happiness, good health, and abundant blessings.

11. To my roommate, kak Zelly, kak Ilvi, who genuinely assisted and mentored the writer while she was composing this thesis. And then widya, and lita, thank you for your unwavering support, prayers, and encouragement throughout my journey. May Allah always bless you all.

12. To my beloved friends, Ema Yusmita, Kalbina, Melani Nasril, Difa Aulia, Sari Wahyuni, and all TBI C 22 friends, who cannot be mentioned one by one, who have provided help, support, and togetherness during this study journey. Thank you for the struggles and memories we have gone through together.

Padang, 27 July 2026

The Author

A handwritten signature in black ink, appearing to read 'Zul.' with a stylized flourish.

Zulia Ilmawati
NIM. 221405010

TABLE OF CONTENTS

DECLARATION PAGE	i
APPROVAL PAGE.....	ii
THESIS ACCEPTANCE.....	iii
PENGESAHAN TIM PENGUJI.....	iv
ABSTRACT.....	v
ABSTRAK	vi
ACKNOWLEDGEMENT	vii
TABLE OF CONTENTS.....	x
TABLE OF APPENDIX	xii
CHAPTER I INTRODUCTION	1
A. Background.....	1
B. Identification of Problems	8
C. Scope of Problem	8
D. Formulation of the Problem.....	9
E. Research Objective	9
F. Significance of the Research	9
CHAPTER II LITERATURE REVIEW	11
A. Literature Review.....	11
1. Learning Media	11
2. Genially.....	15
B. Learning Interest	17
1. Definition of Learning Interest.....	17
2. Factors that Influence Learning Interest	18
3. Effort to Increase Learning Interest	20
4. Indicator of Learning Interest	21
C. English Learning	23
1. Definition of English Language Learning	23
2. English Learning Objectives	24
D. Relevant Research Studies.....	25

E. Conceptual Framework.....	34
F. Hypothesis	34
CHAPTER III RESEARCH METHODS	35
A. Type and Design of Research	35
B. Variables and Operational Definition of Variables.....	37
C. Population and Sample of Research	37
D. Data Collection Technique	40
E. Validity Test	46
F. Reliability Test.....	49
G. Procedure of Research	50
H. Data Analysis Technique	54
CHAPTER IV RESULT AND DISCUSSION.....	61
A. Result of Research	61
B. Discussion.....	72
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	77
A. Conclusion	77
B. Suggestion	78
REFERENCES	80
APPENDIX.....	84
BIODATA PENULIS	143

TABLE OF APPENDIX

Appendix 1 Modul Ajar (Experiment Class)	83
Appendix 2 Modul Ajar (Control Class).....	103
Appendix 3 Instrument of Questionnaire on Learning Interest	127
Appendix 4 The Scoring of Students Learning Interest: Experiment Class	130
Appendix 5 The scoring of Student's Learning Interest: Control Class	131
Appendix 6 Instrument Validation	132
Appendix 7 Normality test.....	133
Appendix 8 Homogeneity test	133
Appendix 9 Independent Samples Test	134
Appendix 10 SK Pembimbing.....	134
Appendix 11 Surat Izin Penelitian UIN	136
Appendix 12 Surat Izin Penelitian Kementrian Agama Kuantan Singingi.....	136
Appendix 13 Surat Balasan Penelitian dari MTsN 4 Kuantan Singingi	137
Appendix 14 Documentation.....	139