

BAB V

SIMPULAN DAN SARAN

A. Kesimpulan

Penelitian ini berupaya mengidentifikasi peran dimensi *Environmental*, *Social*, *Governance*, serta ESG secara komprehensif dalam memengaruhi NPF dengan CAR, ROA, *Leverage*, dan *Bank Size* sebagai variabel kontrol. Adapun kesimpulan yang diperoleh berdasarkan hasil pengujian hipotesis menggunakan aplikasi Stata 17 sebagai berikut:

1. Pengungkapan *Environmental* tidak berpengaruh signifikan terhadap *Non-Performing Financing* (NPF) pada Bank Islam Dunia. Hasil ini menunjukkan bahwa pengungkapan lingkungan yang dilakukan oleh bank syariah masih belum mampu memberikan dampak langsung terhadap kualitas pembiayaan maupun penurunan tingkat pembiayaan bermasalah (NPF). Hal ini diduga disebabkan implementasi pengungkapan lingkungan yang masih terbatas pada pemenuhan transparansi dan belum terintegrasi secara komprehensif dalam proses manajemen risiko pembiayaan.
2. Pengungkapan *Social* tidak berpengaruh signifikan terhadap *Non-Performing Financing* pada Bank Islam Dunia. Temuan ini menunjukkan bahwa aktivitas sosial yang diungkapkan oleh bank syariah masih lebih berfokus pada tanggung jawab sosial dan pengembangan sumber daya manusia internal dibandingkan program

yang secara langsung mendukung kualitas pembiayaan nasabah (NPF). Akibatnya, pengungkapan sosial belum mampu memberikan kontribusi yang signifikan dalam menekan tingkat pembiayaan bermasalah (NPF).

3. Pengungkapan *Governance* berpengaruh negatif dan signifikan terhadap *Non-Performing Financing* (NPF) pada Bank Islam Dunia. Hasil ini menunjukkan bahwa semakin baik pengungkapan tata kelola perusahaan, maka tingkat pembiayaan bermasalah (NPF) cenderung menurun. Tata kelola yang baik mampu meningkatkan efektivitas pengawasan, pengendalian internal, kepatuhan, dan manajemen risiko pembiayaan sehingga dapat membantu menekan risiko pembiayaan bermasalah (NPF).
4. Pengungkapan ESG secara keseluruhan tidak berpengaruh signifikan terhadap *Non-Performing Financing* (NPF) pada Bank Islam Dunia. Meskipun pengungkapan *governance* terbukti mampu menurunkan NPF, pengaruh tersebut belum cukup kuat ketika digabungkan dengan pengungkapan *Environmental* dan *Social* dalam pengukuran ESG secara agregat. Hal ini menunjukkan bahwa implementasi ESG pada bank Islam Dunia masih belum terintegrasi secara optimal dalam pengelolaan risiko pembiayaan, sehingga belum mampu menjadi faktor utama dalam menurunkan tingkat pembiayaan bermasalah.

Berdasarkan penelitian yang telah dilakukan, terdapat beberapa keterbatasan yaitu sebagai berikut:

1. ketersediaan data penelitian. Tidak seluruh Bank Islam Dunia mengungkapkan informasi ESG secara lengkap dan konsisten selama periode penelitian, sehingga jumlah sampel yang memenuhi kriteria penelitian menjadi terbatas.
2. Pengukuran ESG hanya berdasarkan tingkat pengungkapan (*disclosure*). Penelitian ini mengukur ESG berdasarkan informasi yang diungkapkan dalam laporan perusahaan. Pendekatan tersebut belum dapat memastikan apakah pengungkapan ESG yang dilakukan benar-benar mencerminkan implementasi ESG yang komprehensif dalam operasional dan pengelolaan risiko pembiayaan, sehingga masih terdapat kemungkinan adanya perbedaan antara tingkat pengungkapan dan praktik ESG yang sebenarnya.

B. Implikasi

1. Implikasi Akademik

Penelitian ini memberikan kontribusi teoretis dengan menambah bukti empiris terkait hubungan antara Environmental, Social, and Governance (ESG) dan risiko pembiayaan pada perbankan syariah Dunia. Hasil penelitian menunjukkan bahwa tidak seluruh dimensi ESG memiliki pengaruh yang sama terhadap *Non-Performing Financing* (NPF). Pengungkapan *Environmental* dan *Social* tidak terbukti berpengaruh signifikan terhadap NPF, sedangkan pengungkapan *Governance* terbukti

berpengaruh negatif signifikan terhadap NPF. Hasil penelitian ini mengindikasikan bahwa setiap dimensi ESG memberikan dampak yang berbeda terhadap risiko pembiayaan, sehingga analisis ESG secara keseluruhan belum tentu mampu menggambarkan pengaruh masing-masing dimensinya.

2. Implikasi Praktis

Bagi manajemen bank syariah, hasil penelitian ini menunjukkan bahwa penguatan pengungkapan *Governance* perlu menjadi prioritas dalam upaya menekan tingkat pembiayaan bermasalah. Peningkatan kualitas tata kelola perusahaan, efektivitas pengawasan, transparansi, kepatuhan, dan manajemen risiko pembiayaan dapat membantu menurunkan tingkat NPF serta meningkatkan stabilitas perbankan.

Selain itu, bank syariah perlu mengembangkan implementasi pengungkapan *Environmental* dan *Social* yang lebih terintegrasi dengan aktivitas pembiayaan dan manajemen risiko. Pengungkapan ESG tidak hanya perlu difokuskan pada pelaporan dan transparansi, tetapi juga harus diwujudkan dalam kebijakan pembiayaan berkelanjutan, penilaian risiko lingkungan, edukasi literasi keuangan nasabah, serta pendampingan usaha bagi penerima pembiayaan. Dengan demikian, implementasi ESG diharapkan tidak hanya meningkatkan reputasi perusahaan, tetapi juga

memberikan kontribusi nyata terhadap peningkatan kualitas pembiayaan dan pengendalian risiko pembiayaan bermasalah.

C. Saran

Kajian mengenai pengungkapan *Environmental, Social, Governance*, dan ESG secara keseluruhan akan lebih baik jika mempertimbangkan hal berikut:

1. Penelitian berikutnya dapat memperluas periode penelitian guna memperoleh hasil yang lebih mendalam dan komprehensif.
2. Penelitian berikutnya dapat mengembangkan cakupan analisis melalui perbandingan praktik ESG pada bank Islam dan bank konvensional. Selain memperkaya literatur, perbandingan tersebut diharapkan dapat menjelaskan perbedaan secara lebih rinci mengenai praktik keberlanjutan, tingkat transparansi dan pengaruh risiko antara dua jenis bank tersebut.
3. Penelitian selanjutnya juga disarankan untuk meneliti apakah implementasi pengungkapan atau pelaporan ESG pada bank Islam hanya sekedar formalitas dalam memenuhi tuntutan regulasi atau benar-benar mencerminkan implementasi ESG yang dilakukan secara komprehensif dalam kegiatan operasional dan pengelolaan bisnis perbankan.

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