

CHAPTER III

RESEARCH METHODS

A. Research Design

This research uses a descriptive qualitative research design. Qualitative research begins with assumptions and interpretive or theoretical frameworks that guide the study of research problems, especially in understanding the meaning given by individuals or groups to a social or human phenomenon (Creswell, 2013). In the context of this study, the descriptive qualitative approach is applied not only to find and identify but also to analyze and interpret the cultural schemas of students in Magek, Agam. Therefore, providing a comprehensive understanding of how their cultural background influences their perceptions of English and their engagement in the process of learning the language.

B. Research Setting

This study takes place in Magek, a village located in Kamang Magek District, Agam Regency, West Sumatra. Magek is one of the many villages that strongly uphold its customs and traditions while preserving the moral values embedded in its society. As part of Agam Regency, Magek has a unique cultural heritage and social background.

Magek is a region where the majority of the population works in the agricultural sector, making it an agrarian community that relies on farming as its primary economic source. Additionally, the people of Magek continue to uphold and preserve Minangkabau cultural values in their daily lives. This makes Magek

an ideal place to study the relationship between culture and education within Minangkabau society.

C. Population and Sample

The researcher will interview at least 20 students who has background was born and grew up in Magek. Participant selection is not limited by school location, so students attending secondary school both within and outside the Magek area can still be included as respondents. The main consideration in selecting participants was the similarity of their social and cultural backgrounds, which is that they grew up and interacted in their daily lives in Nagari Magek. Therefore, the data obtained from the interviews is expected to describe the students' experiences, perspectives, and concepts related to English language learning, which are influenced by the social and cultural environment where they live.

D. Research Participants

The participants in this research are students' senior high school from Nagari Magek. The researcher will collect 20 students, who study at high school schools inside and outside Magek. The selection of participants is based on the researcher's objective to explore and analyze the cultural schema of senior high school students in Magek toward English and learning English. To collect the candidates, the researcher will offer the opportunity to school children whom the researcher knows as a first step. In addition, the researcher will also distribute recruitment announcement sheets. The announcement will be shared in groups. Those who are interested are asked to fill in their personal data in the candidate

participant link. From this data, students who fulfil the criteria will be selected. If the number is insufficient, the researcher will visit the nearest school or meet students at the school gate after school.

E. Technique of Data Collection

This research uses interviews as data collection. The interview is in the form of a conversation with the object of research consisting of two individuals: the first, the interviewer, is the person who asks the question and the second is the interviewee, as the person who answers the question and acts as a resource person. In this study the researcher will interview high school students in Magek with questions that the researcher will prepare related to the research objectives. The answers obtained from the interviewee will be noted and recorded. According to Creswell (2011), interviews are one of the most common qualitative data collection techniques, which allow researchers to explore participants' experiences, perceptions, and insights in depth. In this study, the use of interviews is intended to elicit rich and detailed information about the students' perspectives on the research topic.