

CHAPTER I

INTRODUCTION

A. Background of The Study

The use of learning media plays a crucial role in the learning process. There are several reasons why it is essential in education. First, learning media can help students engage in enjoyable and pressure-free learning experiences Hasanah Lubis et al., (2023). The use of innovative media allows students to experience something new, which can stimulate their motivation and enthusiasm for learning. On the other hand, the lack of variety in instructional media used by teachers may negatively affect students' learning outcomes and reduce their active participation Tobing et al., (2025). Therefore, the integration of appropriate learning media in the classroom is expected to support the achievement of learning objectives.

The learning media that is currently trending among teenagers is TikTok application media. This application was Launched in September 2016, the TikTok program is a Chinese social network and platform for music videos Pipit Mulyah, Dyah Aminatun, Sukma Septian Nasution, Tommy Hastomo, Setiana Sri Wahyuni Sitepu (2020).The majority of TikTok users are young individuals. Related to Tapyor, (2025) TikTok's successful outcome, particularly among users between the ages 14 and 30, including students, is attributed to its use of advanced artificial intelligence to customize content. It may be determined, TikTok application makes it easier for users to find relevant content.

Mostly in Indonesia who use the TikTok application are millennial children, also referred to as generation Z. TikTok is a social networking site that focuses on clips that lets users make, view, and share videos that are between 15 seconds to 10 minutes long. Students may create videos or other content on TikTok that will help them become better speakers.

TikTok is coming up with new ideas and functionalities compete with Instagram (Hendaryan et al., n.d.). Several functions, including sharing, duets and video challenges with people worldwide, are available in the TikTok application. The duet feature in TikTok application allows users to create a conversation. Duet video merges two distinct videos into a single frame, with the original video on the right and the duet video on the left or vice versa.

Language use plays a crucial role in social interactions. Language is an arbitrary symbol system that facilitates social group collaboration. Humans are social animals that depend on one another and are inextricably linked to language use. The smoother the information transmission process, which may help lessen communication misunderstandings, the better the language created.

Speaking skill is an essential goal that students are expected to master in language learning. This is supported by the opinion Rahman & Deviyanti (2012), the ultimate objective of language learning, according to

many language learners, is to become proficient in it and increase one's capacity for communication.

Related to the speaking, speaking is the action of delivering information or expressing someone's feelings in speech Dionar & Adnan (2018). Speaking proficiency is a person's aptitude to communicate verbally to convey information to listeners effectively. Speaking seems to be interpersonal process that includes information production, reception, and processing. Speaking contains assessment such as question and answer, interview, roleplay, discussion and conversation. Additionally, speaking has five components: understanding, pronunciation, grammar, vocabulary, and fluency.

In the XI class, semester 2 there are several materials in focusing on speaking ability including asking and giving opinion, asking and giving suggestion, offering something and reservation and appointment. This thesis focused on reservation.

English is not the primary language spoken by Indonesian students, who frequently face the aforementioned issues. specifically in second grade students in senior high school. this is one of the problems students face in mastering it. Namely, lack of practice. As Janet (2020) stated, students have low proficiency in speaking due to reasons such as their mother tongue and a lack of time to practice. Learning in the classroom takes a fairly short time, so students cannot be fully involved in improving their abilities. Meanwhile, at SMAN 2 Kota Solok, researchers discovered

that students' speaking skills were limited because they lacked sufficient vocabulary; therefore, one of the English teachers who teach in phase F implemented a "one day, one vocabulary" strategy to enhance students' vocabulary other than that, the students have a lack of time to practice their English because they only learn it once a week.

Considering the following description of the issues, the author hopes that the use of TikTok application among teenagers is not entirely as an entertainment medium. But also, the researcher expected that they can also use TikTok media as a platform to learn speaking by viewing many contents related to English and also can create learning content that can hone their speaking skills.

There have been many studies that related to TikTok and speaking, there are research from Rizkiyah & Arifin (2021), this research entitled "The Use of Mini Vlog on TikTok to Enhance Students' Speaking Skill". From Yulita & Hertiki (2023), this research entitled "TikTok as a Learning Medium in Teaching Speaking Skill: EFL Students' Perception". From Rahmawati et al. (2023) with the title "Improving Speaking Skill through TikTok Application: An Endeavour of Utilizing Social Media in Higher Education".

Most of the previous research that raised this topic focused more on the TikTok application as improving students' speaking in storytelling material. (Ayu et al., 2025). While, this study use of TikTok application to

assess students' English-speaking proficiency in reservation materials is the main subject of this study.

Based on the background of the problem above, the researcher is interested in conducting this research with the title "The Effectiveness of TikTok Application Media Towards Students' English Speaking Skill at the Second Grade of SMAN 2 Solok".

B. Identification of the Study

Based on the observation, there are several problems in the process of teaching and learning English. The problem will be mentioned in the following:

1. Students have a lack of time to practice English.
2. Students are limited in speaking English because of student's vocabulary is low.

C. Limitation of the Study

There are several limitations of the problem in this research that are:

1. The research involved one application (TikTok)
2. The research focus is on speaking skill

D. Formulation of the Problem

Based on the limitations of the problem, the researcher formulates the statement of the problem as follows: Is there any significant difference in the students' speaking skills between students who are taught by using TikTok application media and students who are taught by conventional media?

E. Purpose of the Study

Based on the background above, the research objectives are formulated as follows:

To find out is there any significant difference of the students' speaking skills between student who are taught by TikTok application media and students who are taught by conventional media?

F. Significance of the Study

This study has the potential to generate both theoretical and practical.

1. Theoretical Benefits

The findings of this study will be helpful in expanding information, particularly about how TikTok usage affects students' speaking skill

2. Practical Benefits

- a. For researcher, it should help them to gain more understanding and information about engaging educational materials and give them the opportunity to become innovative educators.
- b. For teachers, it may be utilized as learning resources to enhance the quality of instruction as well as for instructor guidance and experience.
- c. For educators, this research will help students to understand learning materials especially in speaking through the implementation of learning media using TikTok application that are not limited by space and time.

- d. For readers, this research can be knowledge and also become one of the references to use learning media in English subject.

G. Definition of Key Terms

To prevent misunderstandings, a few terminologies will be explained, the terms are as follow:

1. The Effectiveness refers to the extent to which the intended objectives or outcomes of a specific intervention are successfully achieved. Effectiveness in this study refers to how much using TikTok application media enhances students' English speaking skill compared to conventional teaching media.
2. TikTok is a short video-based social media platform that allows its users to create, watch, and share short videos ranging from 15 seconds to 10 minutes in duration. By using TikTok learning media, teachers will show learning videos at each meeting using TikTok videos related to the material to be taught.
3. Speaking is a person's ability to convey messages, opinions, and feelings, which require the use of clear and structured language so that the message can be conveyed correctly. Speaking is the process of producing structured and meaningful speech that involves choosing the right words so that it can become understandable sentences.